

Executive Decision Agenda™

Turn transformation complexity
into decisions.

A leadership discipline for identifying, resolving
and sequencing the decisions that matter most.



*The bridge between transformation
diagnosis and executive action.*

Transformation does not need more analysis.

It needs clearer decisions.

Transformation creates no value from diagnosis alone. Leadership needs to know what requires a decision, why it matters now, and what happens if the decision is delayed.

The Executive Decision Agenda™ turns transformation findings into a focused set of decisions for leadership to resolve. The diagnostic model defines this as the three to five decisions leadership needs to resolve.

THE EXECUTIVE PROBLEM

Transformation leaders often have no shortage of:

DATA

REPORTS

RISKS

INITIATIVES

RECOMMENDATIONS

But the critical decisions can remain unresolved.

The result is continued investment without sufficient executive clarity.

THE OUTPUT

3–5

EXECUTIVE DECISIONS

A focused agenda that gives leadership a clearer basis for action.

THE DECISION AGENDA

01

PRIORITISE

Identify the issues requiring leadership attention.

02

RESOLVE

Turn those issues into explicit executive decisions.

03

SEQUENCE

Determine what needs to happen first.

The objective is not another transformation report.

It is a clearer set of decisions.

The public model explains the discipline. Advisory engagements apply the deeper diagnostic, evidence and decision methodology to a specific transformation.

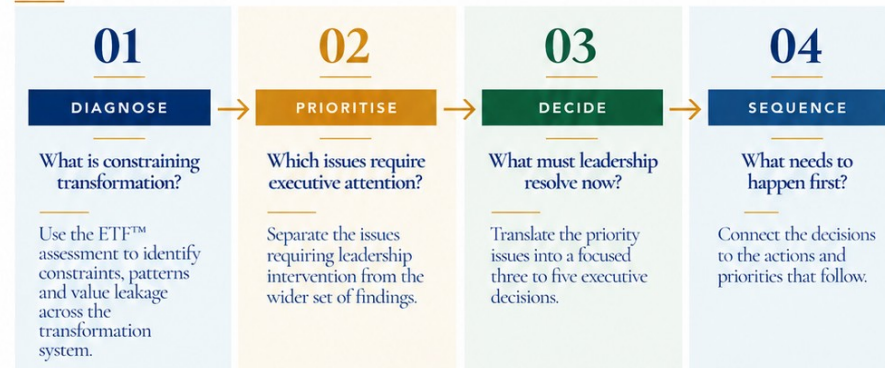
Turn transformation findings into decisions.

Diagnosis identifies where transformation is constrained.

The Executive Decision Agenda™ translates those findings into the decisions leadership needs to make now.

The purpose is to move from understanding the problem to resolving what matters most.

THE DECISION PATH



THE DECISION PRINCIPLE

*Do not carry every finding into the executive room.
Carry the decisions that matter.*

FROM DECISION TO ACTION

The Executive Decision Agenda creates the bridge to the next stage:



The public model shows the decision path. Advisory engagements apply the deeper evidence, prioritisation and decision methodology to a specific transformation.

Five areas where leadership decisions shape transformation.

Not every transformation issue belongs in the executive agenda. The focus is on decisions where leadership judgment, prioritisation and alignment can materially affect value, direction, execution and adaptation.

01	02	03	04	05
VALUE	PRIORITY	DESIGN	CONTROL	ADAPTATION
Are we investing in the right outcomes? Test whether transformation attention remains connected to business value, benefits and intended outcomes.	What should we start, stop or defer? Focus leadership attention on the initiatives and issues that matter most.	What must be resolved before execution? Address the operating model, architecture, dependencies and readiness conditions that shape the transformation path.	Who decides, who owns and what requires escalation? Clarify accountability and executive intervention where governance or decision rights are constraining progress.	What should change based on evidence? Use performance, learning and changing conditions to determine whether priorities or execution need to change.
DECISION FOCUS	DECISION FOCUS	DECISION FOCUS	DECISION FOCUS	DECISION FOCUS
Value Benefits Investment ROI	Portfolio focus Investment choices Capacity Trade-offs	Operating model Architecture Dependencies Readiness	Decision rights Accountability Risk Governance	Evidence Course correction Portfolio rebalancing Continuous adaptation

THE EXECUTIVE TEST

For each area, ask:

*Is this a finding, or does it require a decision?
If it requires a decision, it belongs on the agenda.*

The public model presents five decision areas. Advisory engagements apply the deeper evidence and prioritisation methodology to determine which decisions belong on a specific executive agenda.

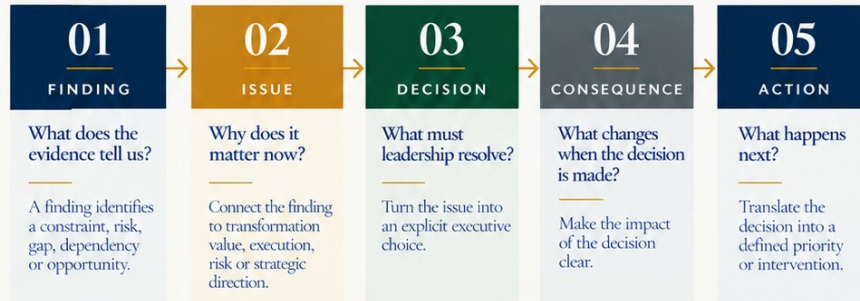
A finding informs leadership. A decision moves transformation.

Transformation generates findings across strategy, operating model, technology, governance, people and value.

The Executive Decision Agenda™ filters those findings into the small number of decisions leadership needs to resolve.

The objective is not another transformation report. **It is a clearer set of decisions.**

THE SHIFT



THE EXECUTIVE FILTER

Not every finding becomes an executive decision.
A finding belongs on the agenda when it:

- 01 Affects transformation value
- 02 Requires executive judgement
- 03 Creates a material trade-off
- 04 Blocks progress or creates significant risk
- 05 Requires leadership alignment

THE OUTPUT

3–5

EXECUTIVE DECISIONS

A focused agenda for leadership to resolve.

These decisions then inform the

90-DAY TRANSFORMATION PRIORITIES

START | STOP | SIMPLIFY | CONSOLIDATE | ACCELERATE

*The discipline is not finding more problems.
It is deciding which problems require leadership action.*

The public model explains the transition from finding to decision. Advisory engagements apply the deeper evidence, prioritisation and decision methodology to a specific transformation.

Three to five decisions. One focused leadership agenda.

The diagnostic produces more findings than leadership needs to discuss.
The Executive Decision Agenda™ distils those findings into the three to five decisions leadership needs to resolve.
It gives the executive team a focused basis for action rather than another transformation report.

WHAT BELONGS ON THE AGENDA

01	02	03	04
THE DECISION	WHY NOW	WHAT IS AT STAKE	WHAT HAPPENS NEXT
State the choice leadership needs to make.	Explain the transformation issue, constraint or trade-off driving the decision.	Make the potential impact on value, execution, risk or strategic direction visible.	Connect the decision to the priority or action that follows.

AN EXECUTIVE DECISION SHOULD BE

CLEAR	MATERIAL	OWNED	ACTIONABLE
The choice is explicit.	The decision affects transformation value, direction, execution or risk.	The appropriate leadership level has the authority to resolve it.	A decision changes what happens next.

THE OUTPUT



*The agenda is not a list of everything that is wrong.
It is the small number of decisions leadership must resolve.*

The public model shows the structure of the Executive Decision Agenda. Advisory engagements apply the deeper evidence, prioritisation and decision methodology to a specific transformation.

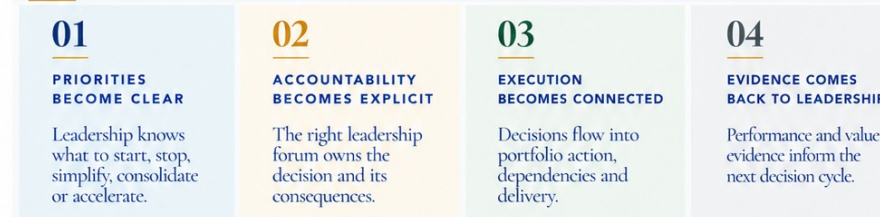
Decisions create direction. Control keeps transformation moving.

An executive decision only creates value when it changes what happens next. The Executive Decision Agenda™ establishes the decisions leadership needs to resolve. EOS™ provides the management system for governing, executing, measuring and adapting those decisions through transformation.

THE TRANSFORMATION FLOW



WHAT CHANGES AFTER THE DECISION



THE COMPLETE SYSTEM

ETF™
defines what
must be aligned.

The Decision Agenda
defines what leadership
must decide.

EOS™
defines how leadership
runs the transformation.

Good transformation does not end with a decision.
It creates a disciplined cycle of decision, action, evidence and adaptation.

DISCUSS YOUR TRANSFORMATION →

EXPLORE EOS™ →